

FACT SHEET

The Ritz-Carlton Rewards, The Ritz-Carlton Hotel's world-class guest loyalty program, goes far beyond offering members complimentary stays and airline miles, and recognizes its members with a broad variety of unique travel experiences. The program is complimentary and members earn 10 Ritz-Carlton Rewards points or 2 airline miles with any of 31 participating airlines per U.S. dollar spent on room rate at participating Ritz-Carlton hotels.

Background The Ritz-Carlton Hotel introduced The Ritz-Carlton Rewards on September 15, 2010.

Participating hotel brands include:

- The Ritz-Carlton Hotels & Resorts

Hotel Partners include:

- Marriott Hotels & Resorts
- JW Marriott Hotels & Resorts
- Autograph Collection
- EDITION
- Renaissance Hotels
- Courtyard by Marriott
- Residence Inn
- Fairfield Inn & Suites
- SpringHill Suites
- TownePlace Suites
- Marriott Vacation Club

Cost The Ritz-Carlton Rewards membership is complimentary.

Earning Method Members earn choice of The Ritz-Carlton Rewards points or frequent flyer miles.

Earning Points Members earn 10 Ritz-Carlton Rewards points per U.S. dollar on room rate only at The Ritz-Carlton Hotels & Resorts.

When staying with The Ritz-Carlton Rewards Hotel partners, members earn 10 points per dollar spent at:

- Marriott Hotels and Resorts
- JW Marriott Hotels
- Autograph Collection
- EDITION (room rate only)
- Renaissance Hotels
- Marriott Vacation Club International
- Courtyard by Marriott (room rate only)
- SpringHill Suites by Marriott (room rate only)
- Fairfield Inn by Marriott (room rate only)

Members earn 5 Ritz-Carlton Rewards points per dollar spent at:

- Residence Inn by Marriott (room rate)
- TownePlace Suites by Marriott (room rate)

Meeting Planners can earn:

- 3 Ritz-Carlton Rewards points per dollar, up to 50,000 points, spent on meeting charges such as room blocks, food & beverage, props, audio visual, and much more
- Or 1 airline mile up to 15,000 miles

Earning Frequent
Flyer Miles

Members choosing miles instead, earn unlimited miles in the participating frequent flyer program of their choice.

Members earn 2 miles per U.S. dollar spent* on room rate only at Ritz-Carlton hotels and resorts.

Members will earn 2 miles per U.S. dollar spent at the following partner hotels:

- Marriott Hotels and Resorts
- JW Marriott Hotels
- Autograph Collection
- EDITION (room rate only)
- Renaissance Hotels
- Marriott Vacation Club

Members earn 1 mile per U.S. dollar spent (room rate only) at:

- Courtyard by Marriott
- SpringHill Suites by Marriott
- Fairfield Inn by Marriott
- Residence Inn by Marriott
- TownePlace Suites by Marriott

Partners

Abercrombie & Kent: Offering exclusive tours for Ritz-Carlton Rewards members. Members can redeem points for credit toward the total cost of the trips. Members will also receive a three year membership to Abercrombie & Kent's Marco Polo Club loyalty program.

Neiman Marcus: Members can redeem points for Neiman Marcus gift cards and for an exclusive half day personal shopping experience for two people, including a private consultation, fashion presentation, lunch, facial and make-up application. Ritz-Carlton Rewards members will also receive special invitations to customer events.

National Geographic Expeditions Photography Workshops: National Geographic's renowned photographers will hold workshops for small groups of Ritz-Carlton Rewards members. Hosted at Ritz-Carlton hotels in such cities as San Francisco and Miami/Key Biscayne, members will learn the art of photography from some of the world's best.

Redeeming Miles

Members choosing to earn miles may have their mileage deposited directly into 31 frequent flyer programs.

Participating airline programs include:

- Air Berlin
- Air Canada Aeroplan
- Air China
- Air France/KLM Flying Blue
- Alaska Airlines Mileage Plan
- Alitalia
- America West FlightFund
- ANA Mileage Club
- Asiana Club
- British Airways Executive Club
- Cathay Pacific Asia Miles
- China Southern Pearl Club
- Continental OnePass
- Delta SkyMiles
- Emirates Airlines Skywards
- Frontier EarlyReturns
- Hawaiian Airlines
- Japan Airlines Mileage Bank
- Jet Airways Jet Privilege Miles
- LANPASS Kilometers
- Lufthansa Miles & More (flat mileage earning per stay)
- Mexicana Airlines
- Qantas Frequent Flyer
- Singapore Airlines KrisFlyer
- SN Brussels Airlines Iris Privilege
- Southwest Airlines Rapid Rewards (flat mileage earning per stay)
- TAP Air Portugal Navigator

- United Mileage Plus
- US Airways Dividend Miles
- Varig Brazil Smiles
- Virgin Atlantic Jet Privilege

Redeeming Points Members choosing The Ritz-Carlton Rewards points may redeem them for reward options including:

The Ritz-Carlton Rewards offers redemption nights with no black out dates. Members can redeem points at the standard redemption rate every night of the year Ritz-Carlton hotels and any of the nearly 3,300 partner Marriott Rewards hotels.

For every 5 nights redeemed, members will receive the fifth redemption night complimentary for that stay. If a member redeems a 10-night redemption stay, they will receive 2 of those redemption nights complimentary.

Hotel Stays: Redeem Ritz-Carlton Rewards points for free hotel stays at Ritz-Carlton hotels worldwide. In addition, The Ritz-Carlton Rewards partners with Marriott Rewards, and members can redeem points at nearly 3,300 hotels in 11 brands in the Marriott Rewards family.

The Ritz-Carlton Destination Clubs: Members of The Ritz-Carlton Rewards may redeem points for stays at the 10 Ritz-Carlton Destination Clubs around the world. Accommodations range from 3-bedroom villas in Abaco to apartments in San Francisco.

Frequent Flyer Miles: Exchange Ritz-Carlton Rewards points for frequent flyer miles with any participating airline program.

Car: Redeem points for a free vehicle from Hertz, including options in their luxury Prestige Collection.

Cruise: Choose from 17 cruise lines, including Silver Seas and Crystal Cruises, through Cruises.com.

Golf: Select a golf getaway to some of the best courses in the world.

Rail: Select high-speed transportation between London and Paris aboard Eurostar. Or, choose Orient-Express for luxury travel in Europe, Asia and Australia.

Elite Benefits Members who stay as few as 10 nights in a 12-month period or hold 2 meetings at Ritz-Carlton hotels and resorts are automatically elevated to elite Ritz-Carlton Rewards status and receive special recognition and benefits, such as access to exclusive Elite-Only Rewards and bonus Ritz-Carlton Rewards points with every Ritz-Carlton stay. Gold and Platinum members receive free high-speed internet access at Ritz-Carlton hotels around the world and free room upgrades based upon availability.

Web Site Via www.RitzCarltonRewards.com, members may:

- Set preferences for their hotel stays – including floor preference, newspaper preference, pillows preference
- Select dream vacations and track points earned towards these vacations in Dream Tracker
- View special member-only offers -- including discounted rates and bonuses
- Receive updated record of points and miles earnings
- Review six-month history of account activity, including hotel stays, bonuses and rewards issued
- Search for rewards based on number of points and/or type of reward
- Request reward certificates
- Request membership materials

To Enroll

Guests may enroll at the front desk of any participating Ritz-Carlton hotel

Call: 866-922-6882	United States and Canada
52 55 110 221 36	Latin America
52 55 110 221 39	Brazil
44 (0) 20 3027 2893	Europe, the United Kingdom and the Middle East
49 69 8078 9538	Germany
353 21 493 9122	Dubai
61 2 8031 8492	Australia
60 3 2688 8071	Asia Pacific
400 885 0081	Mainland China
852 307 13039	Hong Kong
81 3 5405 1854	Japan

Log on to: www.RitzCarltonRewards.com

Media
Information

Visit the Press Room of www.RitzCarlton.com

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